

RE/MAX® AGENT TECH

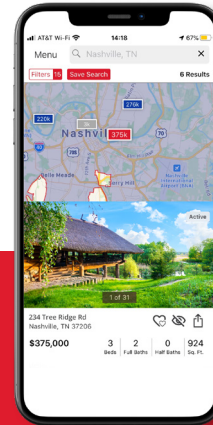


The RE/MAX tech suite offers agents a comprehensive assortment of digital business-building tools and assets.



FIRST®

First is a mobile app that helps agents find business within their personal network. With First, you can build a better database, find your likely sellers, and master your follow-up. Within minutes an agent will know which of their contacts are likely to list their house within the next 12 months.



RE/MAX REAL ESTATE SEARCH (U.S.) APP

An excellent property search tool for consumers—and a lead generation platform for you. The RE/MAX App can be branded with your photo, name and contact information. Your clients will have the option to contact you through the app as they search, save listings, and even share their favorite properties with their friends.



BOOJ CRM

RE/MAX is proud to offer agents the booj customer relationship management system. Focus on deals instead of databases with integrated lead management, e-mail campaigns and automated follow-up communications. Turbocharge your day with integrated task lists, seamless transaction management (think Dotloop® and DocuSign®) and track everything in your pipeline with the visual deal manager. The booj CRM App puts key information in your pocket, so you can stay in the know while on the go.



BOOJ WEBSITES

Every agent, office and team receives a personally branded, customizable website. As with any modern website, your individual site is mobile friendly, feature rich, searchable, shareable and easy to use. Potential buyers can explore MLS listings with an interactive map, new sellers can create property valuations, and all leads are available for follow-up in the booj CRM—all at no additional cost to you or your brokerage. Everybody wins!



MEGAPHONE BY RE/MAX

Designed to amplify your business, Megaphone leverages the expertise of RE/MAX's partners to effectively use advertising dollars to drive people to your booj website. It provides tools and guidance to execute localized digital campaigns based on the business need.



PHOTOFY

Easily create professional RE/MAX branded content for your social media and digital channels with the Photofy mobile app. Attract new clients, or stay in touch with the ones you already have with our library of customizable social-media-ready templates.



SHOP RE/MAX

With numerous participating companies, the RE/MAX Approved Supplier Program offers everything from business cards and signage to financial services and cell phone plan discounts.



LEAD GENERATION PLATFORMS

RE/MAX has an extensive network of websites that drive leads to agents. The websites remax.com, global.remax.com, remax.com/luxury and remaxcommercial.com, along with the RE/MAX Real Estate Search (U.S.) App, all generate leads and introduce potential clients to our agents.



CMN HOSPITALS MIRACLE SYSTEM

Make a difference in your community by supporting Children's Miracle Network Hospitals[®]. The Miracle System allows you to easily and securely make a donation to your local CMN Hospital after each closed transaction. Log in to access resources to market your involvement and track contributions.



@REMAX.NET EMAIL ADDRESS

All RE/MAX associates are provided an @remax.net forwarding email address to help market their business. What a great way to further align yourself with the No. 1 name in real estate!² This forwarding address doubles as your logon to many RE/MAX online resources.



DESIGN CENTER

Here's your personal marketing assistant, offering a wide variety of free, easily customizable templates for flyers, postcards, virtual tours, websites and presentations. Design Center automatically creates assets and emails them to agents when a new listing is entered. Many designs also feature integrated distribution options.



RE/MAX UNIVERSITY[®]

Access our extensive curriculum of on-demand training. Earn certifications and designations, or engage in Continuing Education. Improve your skills and explore new avenues of business through video instruction and printable guides on negotiation, marketing, technology resources and much more.



RE/MAX MARKETING PORTAL

Accessed through MAX/Center, this is where you easily find social assets and official RE/MAX claims, slogans, logos and other marketing resources.



REM.AX URL SHORTENER

Turn cumbersome URLs into shorter, cleaner and easily shareable links. Then, measure and track link traffic to learn what resonates with your audiences and to continuously improve your marketing efforts.



PRODUCT SUPPORT

Got questions? The Product Support team can help! Contact support directly via chat or submit a community ticket through the Support Services site on MAX/Center. Or, give texting a whirl: 888.398.7171—it's the same number you use to call Product Support.



RE/MAX REFERRALS

Capitalize on the incredible network of over 130,000 RE/MAX professionals around the world with the RE/MAX referral platform. The Find an Agent tool and the Global Referral Exchange make referrals social, giving you the ability to engage in discussion, exchange referrals and obtain leads with RE/MAX agents around the globe.



RE/MAX HUSTLE

Leverage this easy to use tool to create personalized messages with high production value. Tools such as the digital Welcome Mats, Hustlegraphics, and the award winning Customize Commercials align with the national ad campaigns to further carry brand messaging at a local level.



RE/MAX NEWS

The go-to resource for RE/MAX storytelling. It's a site where anyone - including RE/MAX affiliates, consumers and the media - can find stories that help them understand what's happening in or around the RE/MAX universe. Visit news.remax.com today.



Your centralized launchpad for all RE/MAX systems, profiles and resources. With one login, you can access booj, First, RE/MAX University, and many other business-building tools. Availability is subject to regional location.

¹Message and data rates may apply. ²MMR Strategy Group study of unaided awareness. | ©2020 RE/MAX, LLC. Each Office Independently Owned and Operated. 20_302713