



YOUR
PERSONALIZED
BRAND
GUIDE



(NAME)



STEP 1: SCHEDULE HEADSHOT

STEP 2: ORDER SIGNS

STEP 3: BRANDING CONSULT

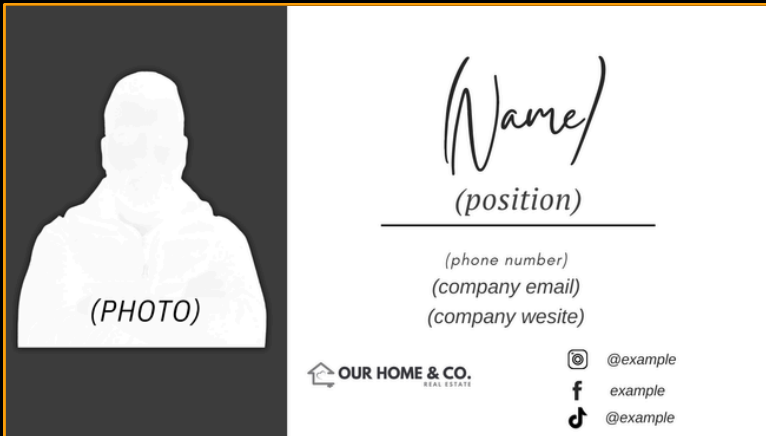
STEP 4: LAUNCH YOUR BRAND

DIGITAL BUSINESS CARD



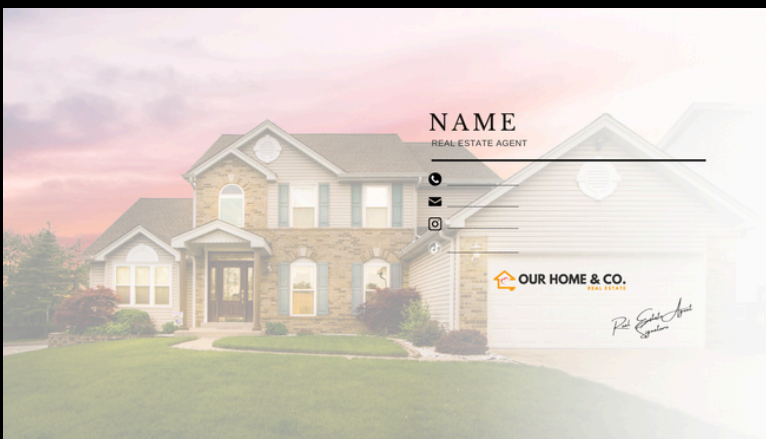
Our Home utilizes digital business products that can be used over and over as opposed to something that can just be thrown away.

EMAIL SIGNATURE TEMPLATE



We will create an email signature that you can attach to not only your email but our CRM.

FACEBOOK COVER



Our FB Cover design to pull clients into your eco systems through social media.

HOME BUYER CONSULTATIONS



OUR HOME & CO.
REAL ESTATE

HOME BUYER CONSULTATION

VETERAN BUYERS

www.OurHomeandCo.com
Home Grown | VETERAN Owned



OUR HOME & CO.
REAL ESTATE

ABOUT US:
Our Home & Co. is an independent real estate brokerage born in Bay City, MI and now expands across half of Michigan and now Florida.

Our Home is a **VETERAN** owned business that has created the *Our Home Advantage* for Veterans and Active Duty Military in the marketplace to leverage their VA Home Loan and put our nations heroes into homes.

We Are: Home Grown | VETERAN Owned

www.OurHomeandCo.com Home Grown | VETERAN Owned Page 2



Who's my Agent?

(NAME)
REALTOR/OWNER

OUR HOME & CO.

Phone:
Email:
Website:
BIO:

(PHOTO)

PREPARE

www.OurHomeandCo.com Home Grown | VETERAN Owned Page 3

We have completely built home buyer consultations for you, ready to use! These help our agents close more deals faster!

HOME SELLER CONSULTATION



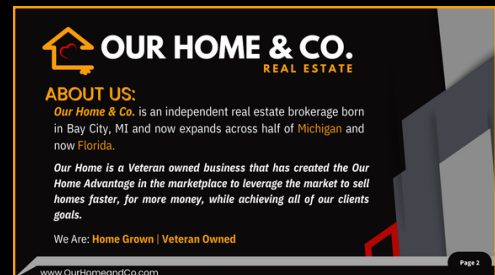
OUR HOME & CO.
REAL ESTATE

HOME SELLER CONSULTATION

(PHOTO)

(NAME)

www.OurHomeandCo.com



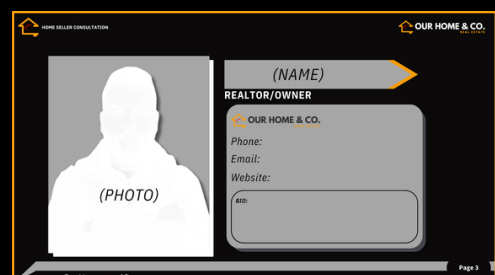
OUR HOME & CO.
REAL ESTATE

ABOUT US:
Our Home & Co. is an independent real estate brokerage born in Bay City, MI and now expands across half of Michigan and now Florida.

Our Home is a **Veteran** owned business that has created the *Our Home Advantage* in the marketplace to leverage the market to sell homes faster, for more money, while achieving all of our clients goals.

We Are: Home Grown | Veteran Owned

www.OurHomeandCo.com Page 2



Who's my Agent?

(NAME)
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OUR HOME & CO.

Phone:
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Website:
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(PHOTO)

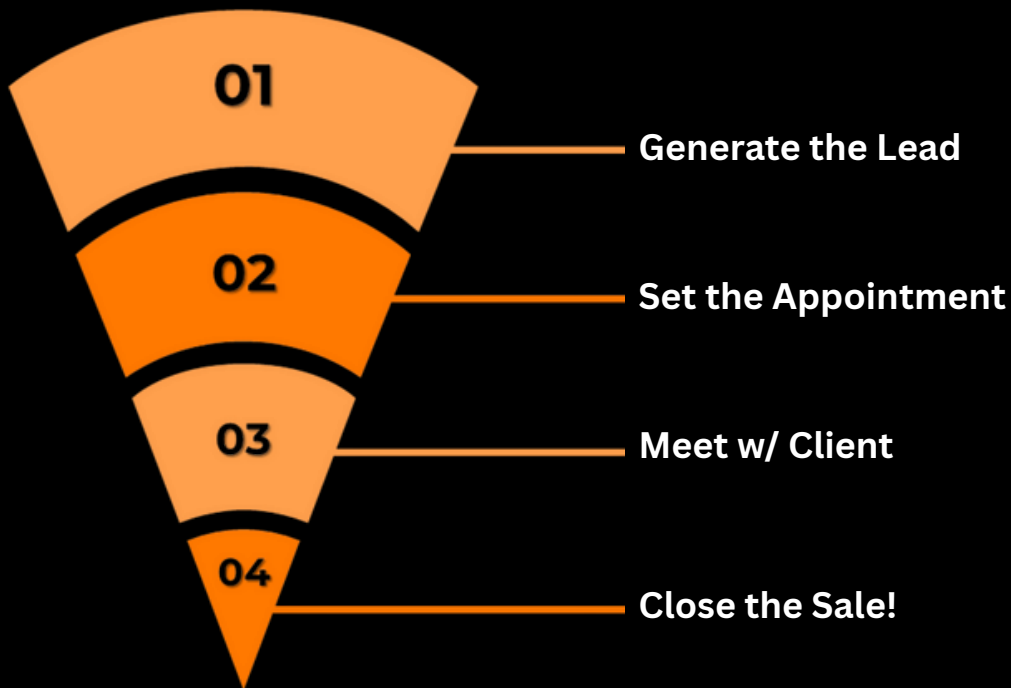
PREPARE

www.OurHomeandCo.com Page 3

"What do I say at a listing appointment" - We have created a template of talking points so that a brand new agent can schedule a listing appointment Day One at our brokerage and know exactly what to say!

WEBSITES

SALES FUNNELS



Our sales funnels sync right into your CRM. All you have to do is send a link and show up to the appointment with your preferred communication method.

HOW WE HELP MAKE MEMORABLE EXPERIENCES

CLOSING GIFTS



All you have to do is schedule a closing on time, and we will hand craft a closing gift for your clients!

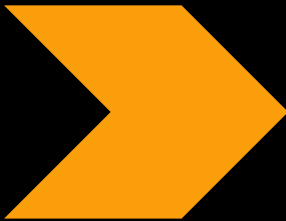
POST CLOSINGS / CLIENT RETENTION



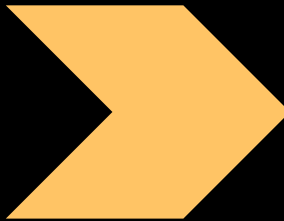
Our average client sells within 2-4 years. Our job post close is to collect a review from you, and retain them over time so that we can feed that client back to you down the road.

HOW WE SAVE YOU TIME

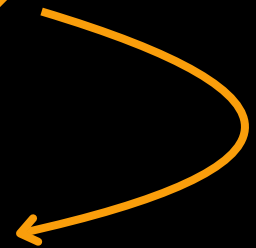
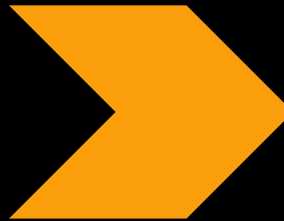
Under Contract



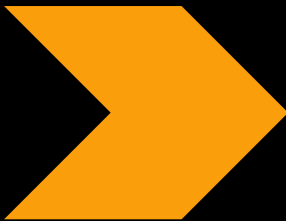
Passed Inspection



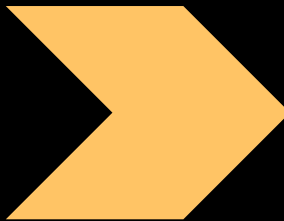
Passed Appraisal



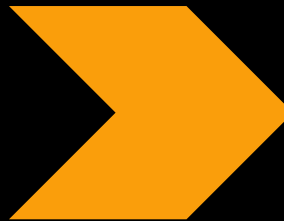
CTC



Closed



Post Closed



Our fully built our CRM with our custom templates allows for complete automation with your transaction. From EMD Collection to Introduction Emails to Post Closing. You will be able to manage your transaction by dragging and dropping your clients into a pipeline.

OUR SHARE PROGRAM

Qualifying requirements:

- ✓ One Closed Sale
- ✓ 90 Days at Company
- ✓ Recruited agent must be a full capping agent to receive full Our Share from them.

OUR SHARE PAYOUT

- Tier 1: Unlocked Immediately
\$150 / Closed Deal on Frontline Agents
- Tier 2: Unlocked with 3 Frontline Agents
\$100 / Closed Deal on Secondline Agents
- Tier 3: Unlocked with 5 Secondline Agents
\$50 / Closed on Thirdwave Agents

For Recruited TEAM Agents

OUR SHARE PROGRAM

Qualifying requirements:

- ✓ One Closed Sale
- ✓ 90 Days at Company
- ✓ Recruited agent must be a full capping agent to receive full Our Share from them.

OUR SHARE PAYOUT

- Tier 1: Unlocked Immediately
\$75 / Closed Deal on Frontline Agents
- Tier 2: Unlocked with 3 Frontline Agents
\$50 / Closed Deal on Secondline Agents
- Tier 3: Unlocked with 5 Secondline Agents
\$25 / Closed on Thirdwave Agents